

Co-located with:



Approved by:



20 - 22 MAY 2026
BITEC, Bangkok, Thailand

www.hortex-exhibitions.com

350+
Brands

75+
Countries

18,000
Visitors

*Estimated figures for the 2026 edition

Asia's leading trade fair
for horticultural and floricultural
production and processing
technology

HORTEX 2026

Export Forum



Technical Seminars

Panel discussion
"Grower Talks"



Matchmaking



Premium
Flower Showcase



Premium
Fruit Showcase

WHY SHOULD YOU PARTICIPATE?

Market Potential

Connect your business to one of the fastest growing economic regions in the world

Buying Power

Our visitors are top buyers, importers, dealers, growers and farmers

Network

Hortex is the only international expert platform of its kind rotating between Bangkok and Ho Chi Minh City



Organizers:



Co-hosts:



Supported by:



Co-located with:



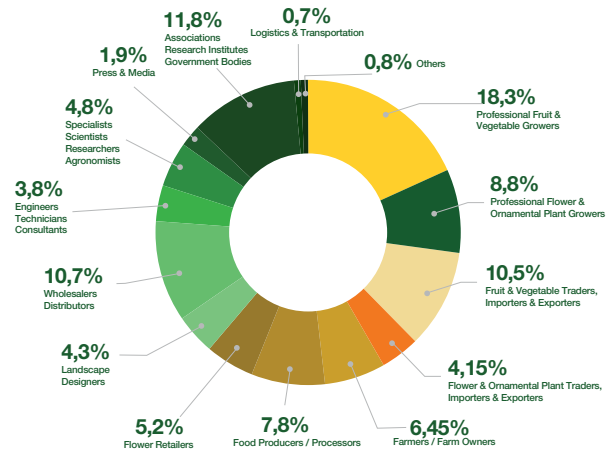
Approved by:



VISITOR STATISTICS:

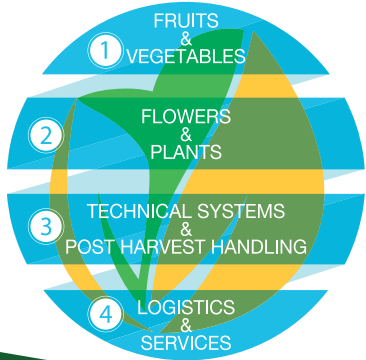
Top visitors' countries

- Thailand
- Indonesia
- India
- China
- Malaysia
- Japan
- Philippines
- South Korea
- Vietnam
- Taiwan



*Figures based on the 2024 Bangkok edition

KEY PRODUCT AREAS



RATES:

RAW SPACE
min 18 m²

from **350€** per m²

STANDARD BOOTH
min 9 m²

from **420€** per m²

PREMIUM BOOTH
min 9 m²

from **445€** per m²

CONTACT US:

DLG MARKETS ASIA PACIFIC CO., LTD.
Thailand
Tel.: +66 93 628 1896
DLGAsiaPacific@dlg.org

NOVA EXHIBITIONS B.V.
The Netherlands
Tel.: +31 85 401 73 97
info@nova-exhibitions.com

MINH VI EXHIBITION & ADVERTISEMENT SERVICES CO., LTD (VEAS)
Vietnam
Tel.: +84 28 3848 8561
info@veas.com.vn



Supported by: